

July 18, 2024

## **Dear Arlington Supporter:**

My name is Diana Inbody, and I am the media and yearbook adviser for Arlington High School. In an effort to streamline sponsorship efforts, I invite you to purchase a media package that will save you money and provide ongoing exposure for your business.

Through your support as a sponsor, your business will be promoted with the following outlets:

- A full-color yearbook sold to over IOO customers
- Fall and winter sports programs available online and sold for purchase
- Social media shoutouts boasting 500+ followers

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• Rotating Livestream ad

Not only will you be supporting Arlington School and its students, but your advertising space will increase the visibility of your business.

Several media packages are available to fit your budget. Complete the attached information indicating the size of the ad you wish to purchase along with a check made out to Arlington Local Schools no later than **Friday, August 9**. Or fill out the <u>Google Form</u>. Thank you for your consideration and your continued support of Arlington Local School.

Sincerely,

Diana Inbody

Media & Yearbook Advisor

inbodyd@arlingtonlocal.org



Company Name:	
Contact Person:	
Telephone Number:  Mailing Address:	
2023-2024 Ad Sizes & Prices	
Full Media Package - up to \$200 in savings!  ■ Yearbook Ad ■ Fall Program Ad ■ Winter Program Ad ■ Social Media Shoutouts ■ Rotating Livestream Ads (½ or full page only)	Full Page Ads\$500  ½ Page Ads\$300  ¼ Page Ads\$200  ½ Page Ads\$150
Sports Programs Only  • Fall Program Ad  • Winter Program Ad	Full Page Ads\$200  ½ Page Ads\$150  ¼ Page Ads\$50
Yearbook Only	Full Page \$275 ½ Page \$200 ¼ Page \$100 ½ Page \$50
Livestream Rotating Ad Only - Fall & Winter	\$200
Include any special instructions here: Please include the artwork, company logos, and other advertising information with the contract or email the information to <a href="mailto:inbodyd@arlingtonlocal.org">inbodyd@arlingtonlocal.org</a> .	
Payment:	Check #
Customer Signature:	Date: